University Community Transformation Centre (UCTC), UPM serves as the coordinator for university community programs under the University For Society (U4S), Ministry of Education, Malaysia. It recognizes UPM as a premier facilitator for extension activities. Based on UPM's Strategic Plan 2014-2020, UCTC UPM is responsible to lead UPM's 3rd Goal: Upscaling Industry and Community Engagement.

UCTC UPM has always maintained a strategic and symbiotic relationship with the community and the larger society in its effort to be a leading university that contributes meaningfully towards sustainable development, development of the people, wealth of the nation and involvement at the international level.
The mission of UPM’s community engagement is to ensure impactful engagements through the building of a strategic relationship which will mutually benefit many stakeholders. UCTC UPM spearheads and coordinates the community service networks for UPM in various fields and expertise.
‘Teddy Bear’ Hospital

The clinic which was established by Islamic Medical Association of Malaysia, Children and Teen’s Super Team (IMACATS) and UPM in training the medical students and doctor to be independent volunteers. The aim of TBH is primarily to reduce anxiety among children, especially pre-school children on medical staff and medical equipment that are found in health institutions.

Dr. Aneesa binti Abdul Rashid
Faculty of Medicine and Health Sciences
“The disposal of waste is a serious social problem which is faced by the residents of Kampung Changkat in Gombak, Selangor which is due largely to the lack of interests and care by the community. The Institute of Social Science Studies (IPSAS) in UPM feels obligated to assist in enhancing the awareness of the local community on the danger of the Aedes mosquito and steps to dispose the mosquito. The outcome of the program is hoped to be able to curb the spread of the dengue fever among the community.”

Prof. Madya Dr. Haliza Abdul Rahman
Institute for Social Science Studies
Empowerment of Rural Farming Agriculture Community Putra@Badeng Koyan

‘Civilizing agricultural activities to empower the rural farming community in the safety of food supply has been conducted by the UPM Bintulu Campus in Sarawak in collaboration with the Lepo Badeng, Sungai Asap-Koyan and Belaga communities through the Basic Agricultural Extension project is seen to be able to enhance the knowledge of the farming community concerning the proper planting techniques and in the management of plantation through the use of information technology.’

Philip Lepun
Faculty of Agriculture and Food Sciences
The program which is aimed at providing skills in self grooming, building self trust and changing of perception and behavior has been realized through the use of the Neuro-Linguistic Programming (NLP) technique. This project has successfully created enthusiastic and motivated participants. A total of 19 Junior Coach has successfully been created through the transfer of knowledge in this NLP program.

Nurul Akhtar binti Kamrudin
Institute for Social Science Studies
Knowledge and Economic Enhancement Among Onshore Fishing Community

‘Knowledge and economic enhancement encompasses areas in fisheries, agriculture, small and medium scale enterprises (SMEs) as well as development of rural community in Ulu Lepar, Kuantan’

Assoc Prof Dr. Faez Firdaus
Jesse Abdullah
Faculty of Veterinary Medicine
Empowerment of Fishing Community
In Order to Conserve and Preserve
Ecosystem of Lakes

The increase number of fish population and the ongoing activities among the fresh water fishing community of Kampung Makmur, Sungai Galah, Tanjung Tualang Perak has given an added advantage to sustain the income generation of these communities and has resulted in the increase in the level and quality of life among the fishing community in the surrounding areas of the project.

Dr. Zufarzaana Zulkeflee
Faculty of Environmental Studies
The S4SPutra@SERISEN Program

‘This project is aimed at enhancing the capabilities and well being of the minds of students at Sekolah Rendah Islam (SERI), Seremban, Negeri Sembilan. The enhancement of knowledge concerning green practices, skills in managing, maintaining cleanliness and environmental happiness and managing self emotion and values are given focus and attention in this project.’

Zamre Yaacob
Institute for Social Science Studies
Buddy Program

A total of about 60 Alumni of Sekolah Seri Puteri, Cyberjaya members have become Trained ‘Buddy’ to Educate Students In Overcoming Stress.

Dr. Normala Ibrahim
Faculty of Medicine and Health Sciences
Knowledge Transfer Training
Culinary Course (AADK) – UCTC

- 27 – 30 August 2019 – Skilled Development Programme AADK – UCTC UPM. The production of variety of noodles and cooking (home made) which was attended by 24 culinary staff from the National Anti-Drug Agency. This is a joint-venture programme between University Community Transformation Centre (UCTC UPM) and L’apprenti UPM and the Faculty of Food Science and Technology UPM which focuses on the production of noodles, food paste, cooking and preparation of a variety of noodle types with interesting culinary presentation.
TRADEC’19

- Trading Entrepreneurship Challenge (TRADEC’19) has officially ended at the Hi Tea Reception which was held on 12 September 2019 at Seroja Hall, Tenera Hotel, Bandar Baru Bangi.

- This 6th TRADEC programme which was organized by Universiti Putra Malaysia through the University Community Transformation Centre (UCTC UPM) has involved:

  - Champion: KHAIRUL AMIRIN B. KHAIRUDIN, Kaorin Resources Company
  - First Runner-Up: MUHAMMAD FAWWAZ AZHAR Big Shark Music
  - Third Place: MOHANNAD ARIF B. RAMLY Arif Agro Industry
  - Jury Special Award: KHAIRUL AMIRIN B. KHAIRUDIN, Kaorin Resources Company
Management of Poultry Farm

16-17 December 2019: The Management of Chicken Poultry Farm and Good Animal Husbandry Practice course. The knowledge sharing session by UPM experts with the management staff of D’Khairan Farm Sdn. Bhd. Mr. Khalidin Alang has also participated in sharing his experiences and challenges in managing the livestocks. It is hoped that the knowledge that has been shared and delivered during the session has benefited the farm management and the local community.
PUTRA4LESTARI

Universiti Putra Malaysia, through the University Community Transformation Centre (UCTC UPM) through the cooperation of its strategic partner, Department of Veterinar Services (JPV) at the State of Perak has conducted the 2nd Phase of the PUTRA4LESTARI programme on 9 October 2019.

The PUTRA4LESTARI programme is a monitoring programme to evaluate the effectiveness of the knowledge transfer programme which has been conducted by JPV and UPM through the Putra Knowledge Transfer Programme (PUTRAPIL) which was held in April 2019.

The main focus of the programme is to enhance the output and the quality of the ruminen farming and poultry in the state of Perak through the effective management of farms. A total of 8 individuals from UPM, comprising of experts and secretariats from the various disciplines have attended the programme to help and to transfer knowledge to the targeted poultry entrepreneur community.
NEWS CUT
UPM Cultivates Sustainable Extension Programs via Knowledge Transfer

UPM BASMI KELADI BUNTING

Nelayan lega sada lagi halangan untuk aktiviti menangkap ikan

Katanya pesan ini tidak mempunyai kecenderungan sembarangan, melainkan kebiasaan yang boleh berkembang dan berkembang. Nelayan harus mematuhi peraturan dan aturan yang ditetapkan oleh kerajaan dan lembaga kejuruteraan.

Dr Haji Mohd Ismail, ketua eksekutif UPM Basmi, kata pesan ini tidak boleh dipandang sembarangan. Ia boleh membawa kepada perubahan dalam aktiviti nelayan, termasuk perubahan dalam pengurusan saraf nelayan.
Wanita & Keluarga

UPM sedia khidmat terapi berkuda

Tawar kemahiran jadi pengemudi pulihkan kanak-kanak istimewa

Oleh Mahani Ishak
mahani@bh.com.my

Kuala Lumpur: Sekumpulan siswaiwan Universiti Putra Malaysia (UPM) sedia menyaharkan khidmat kepada Persatuan Menanggang Baja Orang Kurang Upaya Malaysia (ROA), bertujuan membantu anak berkeperluan khas menjalani proses pemulihan.

Naib Cawangan UPM, Prof Datuk Dr Aku Idees, berkata usaha mereka itu diterima oleh menteri Kelab Eksuitian Putra UPM, di mana 15 hingga 20 ahliya.

Beliau berkata, pihaknya, sedia menyumbangkan kemahiran mereka berdiri sebagai pengemudi kuda, pembantu pengemudi dan khidmat kejuruteraan kepada persatuan berkenaan.

Aini berikan dokumen dengan Dr Azi dipetik dari Asyiqun di Royal Selangor Polo Club, Ampang, baru-baru ini.

Yang turut hadir Dekan Patut Penubisan Vokasional UPM, Prof Datuk Dr Mohd Hafiz Rej dan Setiausaha Kebimpin ROA, Jokari Lee.

Aini berkata, cabaran menawarkan pelajaran UPM menyumbang kepada kanak-kanak dan pengajian dengan mempelajari teknik terapi berkuda seterusnya menjadi sumpah sokongan kepada insian istimewa.